

PRESS RELEASE

red dot design award 2009 for Revolution85+ and Aurora Wireless

The end of shapeless and grey PSU housings

With PSU series Revolution85+ and keyboard Aurora Micro Wireless this year even two Enermax products won popular „red dot design award“ – a further demonstration of Enermax’s successful and creative product development. Revolution85+ is the first power supply worldwide which gained a prestigious product design award.

Hamburg, 17th March 2009. Yesterday red dot organisation officially announced results of this year’s „red dot design award“. This time even two Enermax products belong to laureates of renowned international design award: PSU series **Revolution85+** and keyboard Aurora Micro Wireless were distinguished by their exceptional and innovative design.



**reddot design award
winner 2009**

Wholly-owned design centre guarantees continuous improvement and development of Enermax products. Ideas and innovations of Enermax’s creative workshops set permanently new benchmarks on the market – from technical as well as from design point of view. “Winning continuously such major awards with true retail products and not with prototypes, which will never put into practice, shows the strength of our internal industrial design and marketing teams, their creative depth and devotion to develop cutting-edge products”, comments Steven Su, founder and chairman of Enermax corporation, the great success.

Profile of Enermax’s laureates



Revolution85+: Efficient high-end PSU of strong character

At the turn of the year Enermax launched its high-performance and efficient power supply series Revolution85+. Outstanding efficiency rates between 87 and 91 percent at 230 volt (80PLUS® SILVER certificate) Enermax’s PSU flagship set new standards in the market. Numerous independent tests and reviews confirmed excellent performance results of **Revolution85+**: “Editor’s Choice Gold Award” from Anandtech.com, “Editor’s Choice Award” from Overclock3d.net and “Heavenly Gold Award” from Driverheaven.net. Amongst other things many testers emphasize unique design of PSU series. Powder coated housing with red framed cooling grid is not only showing the strong structure but also a real eye catcher.

From John Lee’s point of view, supervisor of PSU team, the design award is a recompense for the great efforts on the development of Revolution85+: “PSU are typically considered simple and ugly steel housings full of power. We have created a true innovation which underlines our leadership on PSU market.”



Aurora Micro Wireless: Compact dimensions, fantastic design

Aurora Micro Wireless continues successful Aurora series which has already gained „red dot design award“ 2007. Enermax again developed a product which meets highest design and quality aspirations. The housing is made of brushed aluminium with diamond-cut edges. That creates a precious and timeless look. Patented “Scissors” key switch technology and ultra flat keys ensure comfortable and silent key stroke.

Aurora Micro Wireless is the perfect keyboard for multimedia application: compact, robust and equipped with many extra features. Among others hotkeys provide direct access to Windows Media Center Edition (MCE). Aurora Micro Wireless will most likely come into the market in second quarter 2009.

About „red dot design award“

Already since 1955 „Design Zentrum Nordrhein-Westfalen“ is marking outstanding design products with prestigious “red dot design award”. An international jury of high-ranking experts examines, tests and discusses nominated products in altogether 17 product categories. 2008 about 3.000 products from all over the world applied for “red dot design award.”

More information about Enermax: www.enermax.co.uk. For background information or questions please contact person below:

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About Enermax:

The Enermax Technology Corporation was founded in Taiwan in 1990 and is a globally renowned manufacturer of PC components such as power supplies, PC cases, cooling fans, keyboards, enclosures and accessories. Since almost 20 years Enermax plays a leading role as an innovator in PSU market. Enermax products are well known for their innovative technology, high quality, best possible performance, unique design and leading safety. The company possesses its own research and development centre as well as two factories. Six subsidiaries and numerous affiliates around the world provide an excellent network for ODM/OEM and retail business. Enermax subsidiary in Hamburg coordinates major European markets.

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